R. J. Reynolds Tobacco
Promotional Floor Display

- Promotional Floor **Display:**

- **Payments:**
  - » $45.00 Per store per **month**

- **Timing:**
  - » January 1st through June **30**

- **Promotional Support:**
  - » **Winston** Select buy 2 packs get 2 free
  - » **Doral buy** 2 packs get 1 free
  - » **Camel buy 3** packs get 3 free
  - » **Free T-Shirt** with 3 pack purchase
  - » **Full Price buy down** promotions

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Source: https://www.industrydocuments.ucsf.edu/docs/lncy0000